

# Gillette Fusion Commercial

February 2006, [view Quicktime clip](#)



01

Introducing the new miracle of fusion.



02



03

A revolutionary technology and a unique idea come together...



04



05



06



07

...to create new Gillette Fusion.



08

Until now, pressure caused irritation. Fusion has five blades, spaced closer together to reduce pressure...



09

...with less irritation and more comfort



10

Flip Fusion over: a precision trimmer for those tricky places.



11

The comfort of five blades, the precision of one.



12

The best shave ever.



13

In manual or battery powered. New Gillette Fusion.

R.E.M. - "Stand"



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Stand in the place where you live  
Now face North  
Think about direction  
Wonder why you haven't before  
Now stand in the place where you work  
Now face West  
Think about the place where you live  
Wonder why you haven't before

If you are confused, check with the sun  
Carry a compass to help you along  
Your feet are going to be on the ground  
Your head is there to move you around, so



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Stand in the place where you live  
Now face North  
Think about direction  
Wonder why you haven't before  
Now stand in the place where you work  
Now face West  
Think about the place where you live  
Wonder why you haven't before

Your feet are going to be on the ground  
Your head is there to move you around  
If wishes were trees, the trees would be falling  
Listen to reason  
Season is calling



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Stand in the place where you live  
Now face North  
Think about direction  
Wonder why you haven't before  
Now stand in the place where you work  
Now face West  
Think about the place where you live  
Wonder why you haven't before

If wishes were trees, the trees would be falling  
Listen to reason  
Reason is calling  
Your feet are going to be on the ground  
Your head is there to move you around



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So stand (stand)  
Now face North  
Think about direction  
Wonder why you haven't  
Now stand (stand)  
Now face West  
Think about the place where you live  
Wonder why you haven't



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Stand in the place where you live  
Now face North  
Think about direction  
Wonder why you haven't before  
Now stand in the place where you work  
Now face West  
Think about the place where you live  
Wonder why you haven't before

Stand in the place where you are (now face North)  
Stand in the place where you are (now face West)  
Your feet are going to be on the ground  
(stand in the place where you are)  
Your head is there to move you around, so stand



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